



ENCOURAGING MEN TO BE UNCOMMEN



HUSBANDS



DADS



LEADERS



MEN IN TRAINING

PITCH DECK

MONTHLY / ANNUAL / LIFETIME MEMBERSHIPS

Uncommen offers a membership program to allow for a deeper experience of content all while creating a revenue stream. We offer a monthly, annual and lifetime memberships and have over 500+ members world-wide. Some men have expressed they would like to have a membership, but do not have the funds. So if you would like to sponsor someone a membership, we can arrange that and \$100 can buy 4 memberships.

Monthly Membership

Expanded Content
Members-only Gear
Membership Group
Monthly Challenges
Monthly Tips
2 Monthly Originals

Lifetime Membership

Expanded Content
Members-only Gear
Membership Group
Monthly Challenges
Monthly Tips
20% Store Discount
Personal Workbooks
Random Giveaways
Originals

Annual Membership

Expanded Content
Members-only Gear
Membership Group
Monthly Challenges
Monthly Tips
10% Store Discount
Originals

ADVERTISERS / SPONSORSHIP / AFFILIATES

We are looking to partner with organizations to build a beneficial relationship for both parties as well as offer resources to our audience. Over the last 10 years we have built an audience through social media (34k), email marketing (12k) and website traffic (5k monthly). We have recently started to offer opportunities to organizations like yours that range from website advertising locations, membership sponsors, give-aways, social media and email showcase.



SOCIAL MEDIA



EMAIL MARKETING



WEBSITE

UNCOMMEN SOCIAL MEDIA DEMOGRAPHICS

Our social media footprint spans from Facebook, Instagram, LinkedIn and YouTube with a combined audience of over 36,000 people who receive our weekly blog articles via social media. We also provide interviews, exclusive content and promotions to our membership program. Our weekly content reaches over 2 million men on a yearly basis.

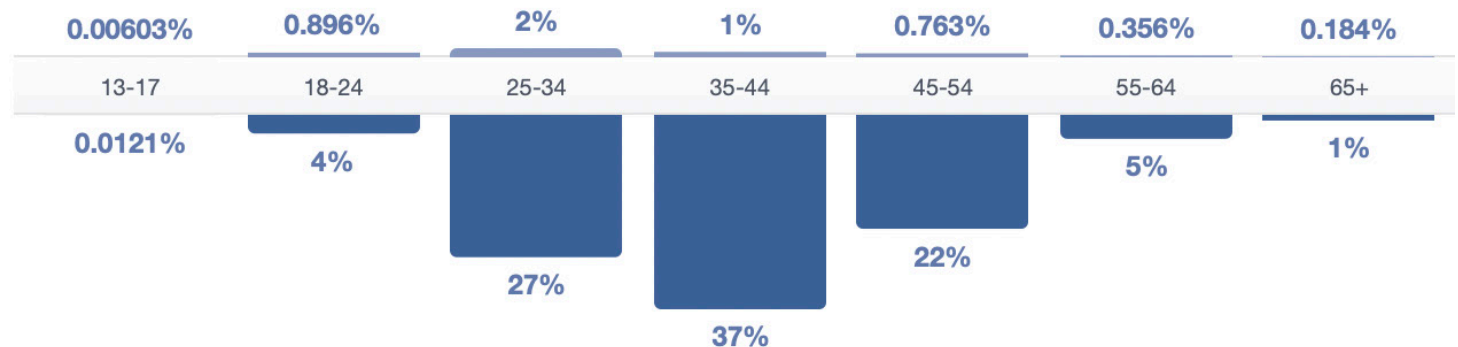
The number of followers of your Facebook Page. This metric is estimated.

Women

■ 5%
Your Followers

Men

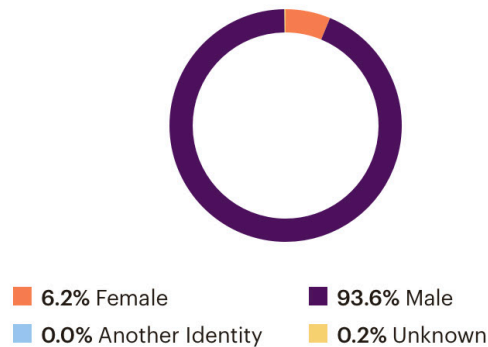
■ 95%
Your Followers



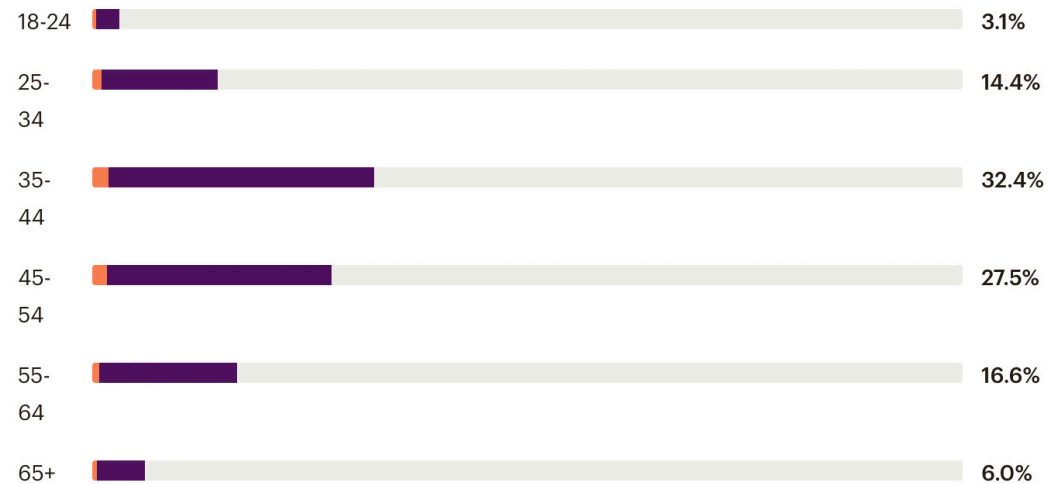
UNCOMMEN EMAIL MARKETING

We send out a weekly email newsletter to over 12,000 men who have signed up to receive our content. We continually scrub this list to remain as healthy as possible. Our open rate averages 39% while our clicks average 2%.

Gender

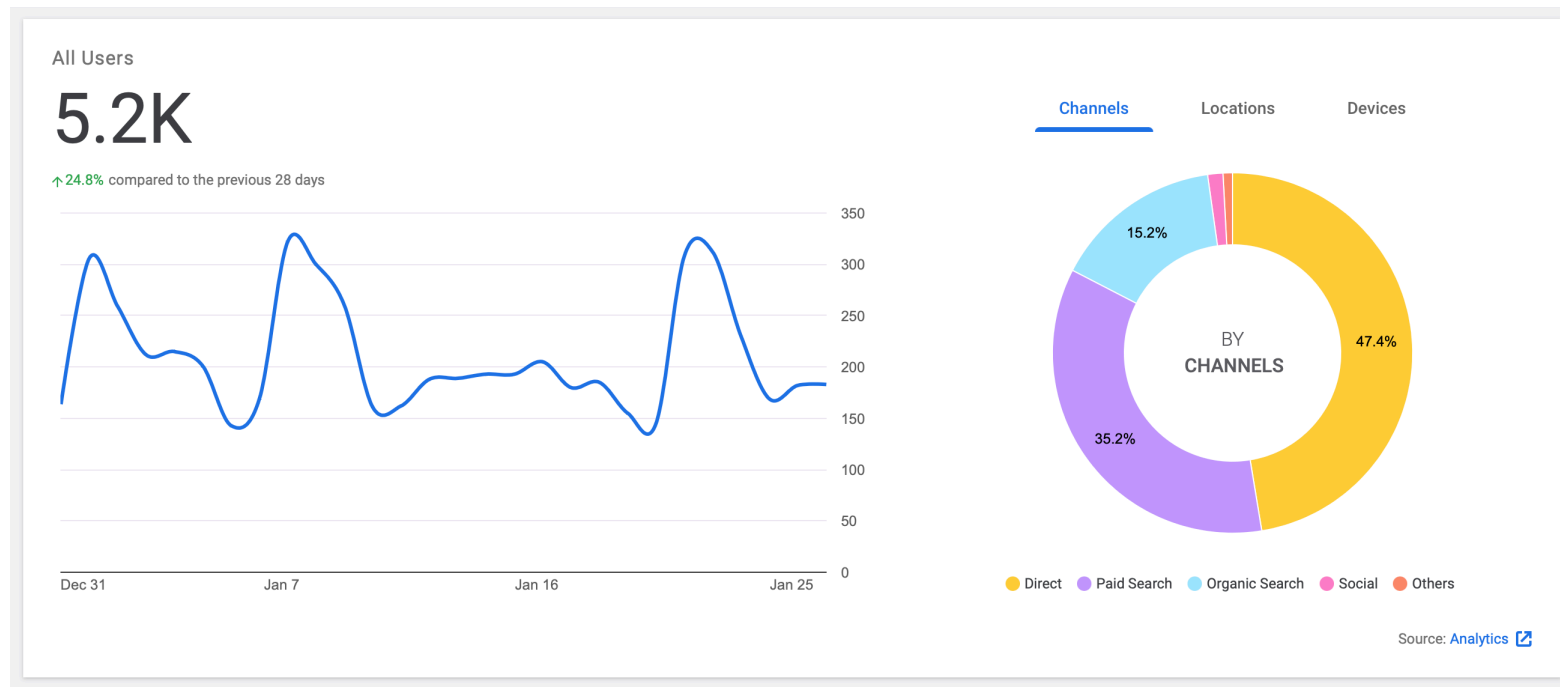


Age Range



UNCOMMEN WEBSITE TRAFFIC

Yearly web traffic is consistently increasing and contains a steady base of users that visit the website for new, weekly articles.
We invest time with monthly SEO development to increase engagement.



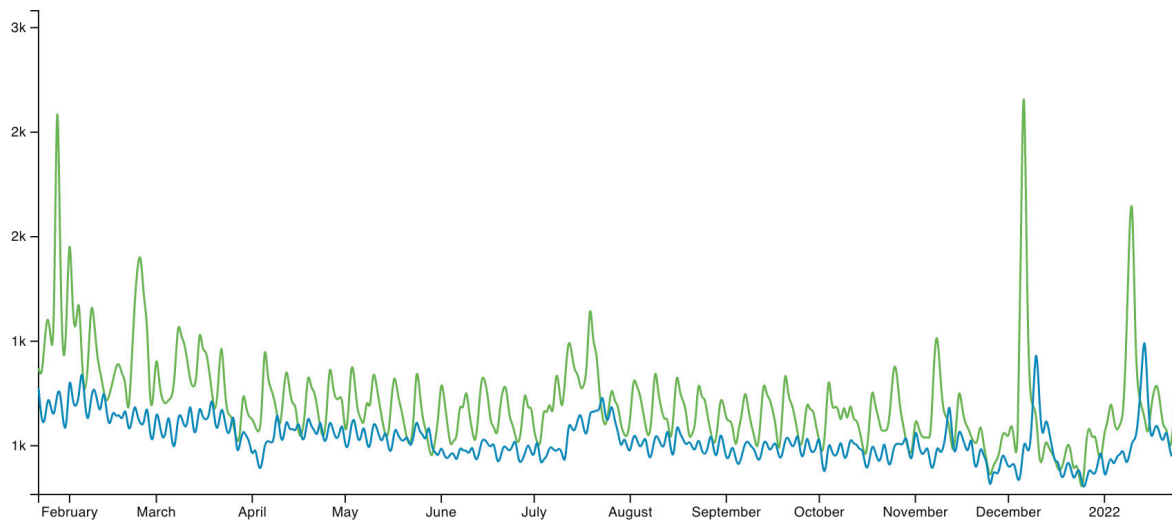
30 day snapshot

UNCOMMEN CONTENT PARTNERS

We provide monthly content to platforms such as YouVersion / Olive Tree and Back To The Bible (BTTB)

Our content has been viewed over 3 million times between these three platforms.

By day: — subscribes — completes



Totals

All Plans

Total
Subscriptions For All My Plans
2,293,529

Total
Completions For All My Plans
1,642,387

Last 7 Days
Per Day Subscriptions
639

Last 7 Days
Per Day Completion
491



PARTNER WITH UNCOMMEN

We are looking to partner with solid, trustworthy organizations that we would be proud to showcase to our audience.

We are trying to provide inspirations resources to husbands, dads and leaders from the ages of 20 - 65.

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