

UNCOMMEN

HUSBANDS - DADS - LEADERS



Husbands

Dads

Leaders

Encouraging **Husbands**, **Dads** and **Leaders** to be the men they were always meant to be!

ADVERTISERS / SPONSORSHIP

We are looking to partner with organizations to build a beneficial relationship for both parties as well as offer resources to our audience. Over the last 7 years we have built a audience through social media, email marketing and website traffic. We are active on all marketing channels and have recently started to offer advertising opportunities to organizations like yours that range from website locations, blog sponsorship, give-aways, social media and soon to be video sponsors.



SOCIAL MEDIA



EMAIL MARKETING



WEBSITE

UNCOMMEN SOCIAL MEDIA DEMOGRAPHICS

Our social media footprint spans from Facebook, Instagram, Twitter and YouTube with a combined audience of over 28,000 people who receive our weekly blog articles via social media. We also provide interviews, exclusive promotions to our membership program which is on pace for 250 members per year. We also provide interviews and exclusive promotions to our membership program, which is on pace for 175 members per year. Our content reaches over 500,000 men on a yearly basis.

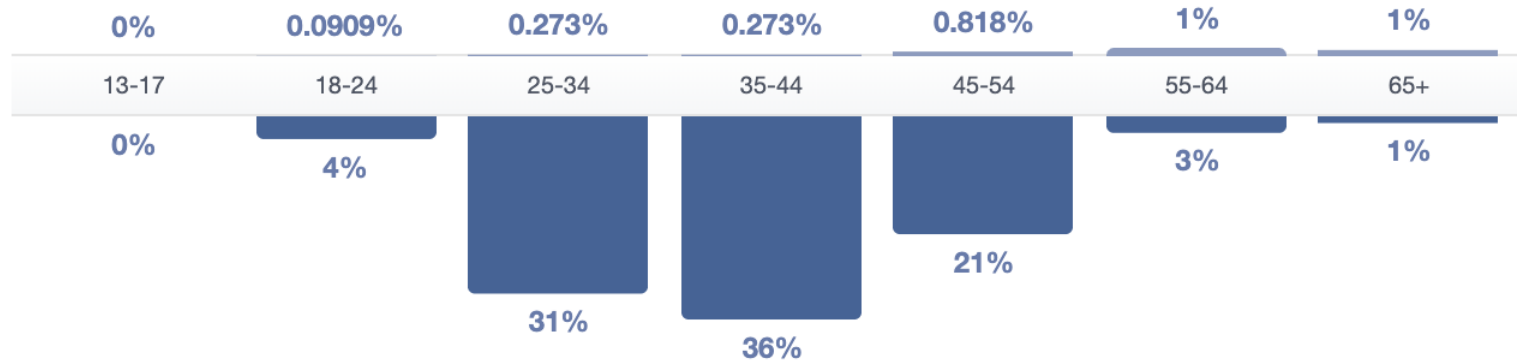
Women

4%
People Engaged

Men

96%
People Engaged

Facebook Engagement Demographics



UNCOMMEN EMAIL MARKETING

We send out a weekly email newsletter to over 18,000 men who have signed up to receive our content. We continually scrub this list to remain as healthy as possible. Our open rate averages 26% while our clicks average 5%.

[Overview](#) [Activity](#)

Audience

Past year ▾

+3,036 +19%

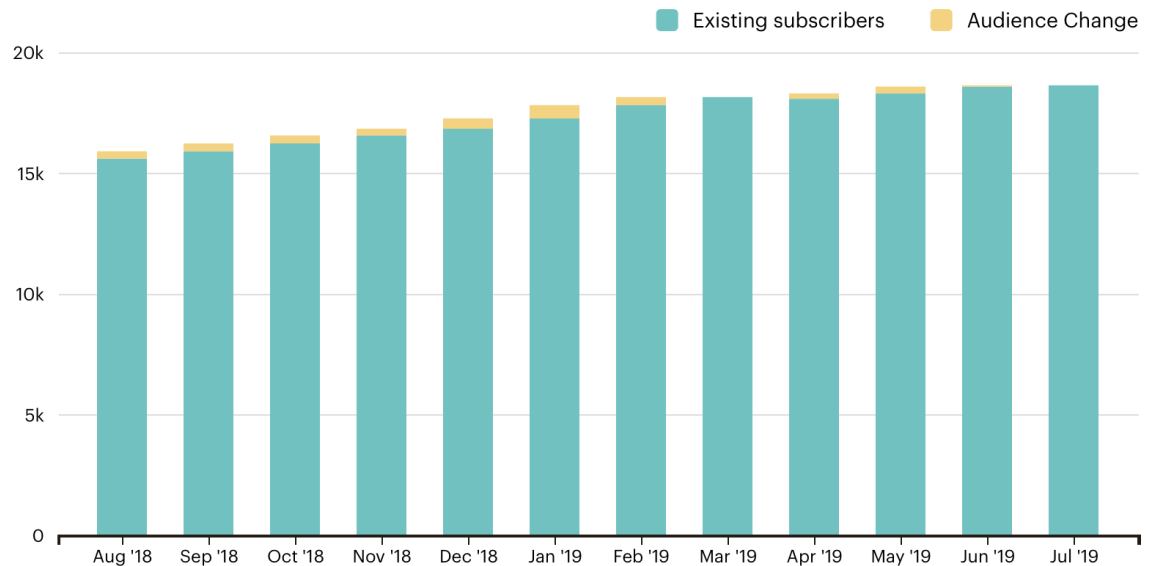
Audience Change (360 days)

18,608
Total Audience

1,633
Unsubscribes and
Bounces

[View Audiences](#)

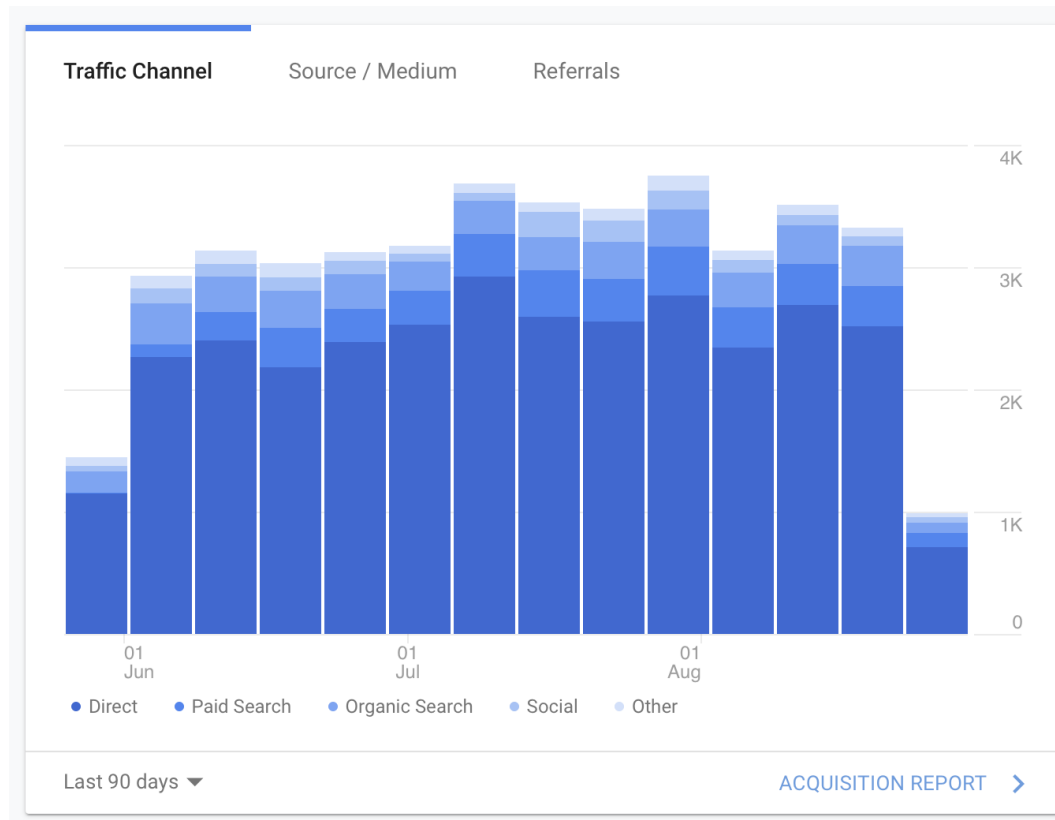
[Growth](#) [Sources](#)



UNCOMMEN WEBSITE TRAFFIC

Yearly web traffic is consistently increasing and contains a steady base of users that visit the website for new, weekly articles.

90 day snapshot



UNCOMMEN WEBSITE ADVERTISING OPTIONS

Our weekly email blast is very successful for us and delivers a steady amount of viewers on a weekly basis. You can purchase several different locations (right rail, footer, mid-roll or email footer) You can visit our advertising page for costs and details -

<https://www.uncommen.org/advertising/>



OUR REACH EXCEEDS OUR GRASP

Uncommen reaches men around the world with our weekly and daily content

United States

Alabama
Arizona
California
Florida
Georgia
Illinois
Indiana
Iowa
Louisiana
Massachusetts
Maryland
Michigan
Nebraska
North Carolina
North Dakota
Oklahoma
Ohio
Pennsylvania
Tennessee
Texas
Vermont
Virginia

International

Canada
Australia
South Africa
Netherlands

NEXT STEP

To become a advertiser, sponsor, donor or more, simply contact us today to get started.

Executive Director - Tj

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Phone - 704-948-1587

Web - uncommen.org